



LIVI • Designed to Mean

We turn business objectives into event scenarios.



10
years

in events, with hands-on experience across agency and client-side in the
affiliate / iGaming environments.

Across countries and continents. Supported by a
trusted global network of partners and contractors.

We create events

20 **150.000**
from to people

SIGMA, iGB, SBC

Private dinners, off-sites and gatherings built
around major industry conferences

LIVI

PARTNER RETREATS

SIDE EVENTS &
NETWORKING

EXECUTIVE GATHERINGS

MILESTONE EVENTS

PARTNER RETREATS

3–7 day retreats designed for B2B teams, partners and decision-makers.

Built to strengthen relationships, increase motivation and loyalty

BEYOND BANGKOK

Format: Partners Retreat

Duration: 4 days

Goal: strengthen partner loyalty and motivation

Audience: partners, c-level and sales team

Designed as a post-conference partner retreat, Beyond Bangkok moved the experience from event intensity to private connection. Hosted on a private island near Phuket, it combined a yacht journey through Phang Nga Bay, a gala under the stars, and time for rest, conversation and high-level hospitality.

The retreat was built to make partners feel valued and more deeply connected to the brand.



EXECUTIVE GATHERINGS

Private formats for founders, C-level guests and key decision-makers.

Built for high-context rooms where the setting shapes the quality of the conversation



FREERACE DUBAI

Format: Executive networking experience

Duration: 3 days

Goal: strengthen brand recognition and create high-level networking

Audience: top managers, CEOs and owners in the affiliate industry

Held in the **United Arab Emirates**, Freerace was a three-day experience across four locations in Dubai. The program included **sports car racing** on Dubai Autodrome, filming race of sports cars on the streets of Dubai, a **desert safari** with traditional dinner and a **sunrise hot air balloon** finale.

Designed for senior industry leaders, it combined networking with a strong sense of scale, access and memorability.



SIGMA

SIDE EVENTS & NETWORKING

Private events built around key industry moments and major conferences.

SBC

MAFIA NIGHT

Format: private networking dinner

Conference: SiGMA Europe

Goal: create a high-touch networking format for partners

Audience: partners, top-management

Organized as part of SiGMA Europe, the evening was designed as a journey into the atmosphere of Italy. Guests were welcomed with live music from The Godfather soundtrack, followed by champagne and oysters, whiskey and cigar tastings, and a live Italian opera performance.

The result was a networking format that felt distinctive, immersive and worth remembering.



MILESTONE EVENTS

Business moments that deserve more than a standard celebration.

Built to mark a company milestone with the right level of presence, structure and atmosphere.

VIVA LA MEXICO

Format: Company's birthday

Goal: turn celebration into a team experience

Audience: All level employés

Created for the company's headquarters in Cyprus, Viva la Mexico transformed a milestone celebration into a fully immersive themed event. Guests were welcomed with **live Mexican guitar** and vocals, surrounded by **interactive stations**, atmospheric performers, live music, piñatas and a giant cake — all designed to keep energy high and participation constant. The result was a celebration that felt bold, memorable and deeply shared.



Ways to work with LIVI

LIVI delivers events end-to-end — from concept and scenario to full execution on the ground.

We work either on a single-project basis or as a long-term event partner, supporting brands across the year with priority handling, defined scope and a more efficient commercial model.

- **Single Project**

A fully managed event from start to finish.

- **Annual Partnership**

A retained model with priority support and agreed project volume.

Trusted in the right environments

Built across affiliate and iGaming environments where context, guest mix and level matter.



Send the brief. We'll shape the right format.

For partner retreats, side events, executive gatherings and milestone events built with more intention, stronger structure and the right level of delivery.

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LIVI
